



WSYX Columbus
1261 Dublin Rd
Columbus, OH 43215

Yvette McGee Brown Ohio Supreme Court
Justice-D
730 N Franklin #404
Chicago, IL 60610

Contract # 1388234

Schedule Dates 10/29/12-11/09/12
Advertiser Yvette McGee Brown Ohio Supreme Court Justice-
Agency AKP Message & Media (6417)
Product POLITICAL CANDIDATE (ns) (1186)
Brand YVETTE MCGEE BROWN (478390)
Salesperson Millennium/CHI, Chicago (1094)
Sales Office Millennium Chicago
Buyer Name SCHOMMER,DEBRA
Phone/Fax /
CPE N/A
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments YVETTE MCGEE BROWN
NEW POLITICAL ORDER
DAN RAYMOND

Date Entered 10/03/12
Last Modified 10/03/12
Entered By Melody Margolin
CO-OP No
Headline # ECR09830058
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,842.50
Net Total \$33,107.50
Sales Tax

Columbus (WSYX)

By Broadcast Month	Spots	Rate
Nov. 2012	26	\$38,950.00
Grand Total:	26	\$38,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/29/12-11/09/12	2	:30	6:58A- 8A (EST)	1	X	X	X	X	X			2	\$550.00	\$1,100.00	Columbus (WSYX)	GMA	10/3/12
2.0	Normal Line / SPOT (2)	10/29/12-11/09/12	2	:30	5P- 5:30P (EST)	1	X	X	X	X	X			2	\$800.00	\$1,600.00	Columbus (WSYX)	A8C 6 NEWS	10/3/12
3.0	Normal Line / SPOT (3)	10/29/12-11/09/12	2	:30	5:30P- 5:58P (EST)	1	X	X	X	X	X			2	\$800.00	\$1,600.00	Columbus (WSYX)	A8C 6 NEWS	10/3/12
4.0	Normal Line / SPOT (4)	10/29/12-11/02/12	3	:30	5:58P- 6:30P (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	Columbus (WSYX)	A8C 6 @ 6P	10/3/12
5.0	Normal Line / SPOT (5)	11/04/12-11/04/12	3	:30	5:58P- 6:30P (EST)								1	1	\$800.00	\$800.00	Columbus (WSYX)	A8C 6 @ 6P	10/3/12
6.0	Normal Line / SPOT (6)	10/29/12-11/09/12	2	:30	11:01P- 11:34P (EST)	1	X	X	X	X	X			2	\$850.00	\$1,700.00	Columbus (WSYX)	A8C 6 @ 11P	10/3/12
7.0	Normal Line / SPOT (7)	11/04/12-11/04/12	2	:30	11:01P- 11:34P (EST)								1	1	\$850.00	\$850.00	Columbus (WSYX)	A8C 6 @ 11P	10/3/12
8.0	Normal Line / SPOT (8)	10/29/12-11/09/12	2	:30	10:57A- 12P (EST)	1	X	X	X	X	X			2	\$600.00	\$1,200.00	Columbus (WSYX)	THE VIEW	10/3/12
9.0	Normal Line / SPOT (9)	10/29/12-11/09/12	2	:30	12:30P- 12:56P (EST)	1	X	X	X	X	X			2	\$500.00	\$1,000.00	Columbus (WSYX)	A8C 6 NEWS @ 1230P	10/3/12
10.0	Normal Line / SPOT (10)	10/29/12-11/02/12	2	:30	4:30P- 5P (EST)	1	X	X	X	X	X			1	\$700.00	\$700.00	Columbus (WSYX)	JUDGE JUDY	10/3/12
11.0	Normal Line / SPOT (11)	10/29/12-11/02/12	2	:30	6:58P- 7:27P (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	Columbus (WSYX)	ENTERTAINMENT TONIGHT	10/3/12
12.0	Normal Line / SPOT (12)	11/05/12-11/05/12	2	:30	7:28P- 7:57P (EST)		1							1	\$800.00	\$800.00	Columbus (WSYX)	ACCESS HOLLYWOOD	10/3/12
13.0	Normal Line / SPOT (13)	11/05/12-11/05/12	3	:30	11:35P- 12:04A (EST)		1							1	\$500.00	\$500.00	Columbus (WSYX)	NIGHTLINE	10/3/12
14.0	Normal Line / Prime Premium (14)	10/29/12-11/05/12	2	:30	7:58P- 10P (EST)		1							2	\$4,000.00	\$8,000.00	Columbus (WSYX)	DANCING W/ STARS	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / Prime Preirium (15)	10/30/12-10/30/12	2	:30	7:58P- 9P (EST)			1						1	\$4,000.00	\$4,000.00	Columbus (WSYX)	DANCING W/ STARS RESULTS	10/3/12
16.0	Normal Line / Prime Premium (16)	10/30/12-10/30/12	2	:30	10P- 11P (EST)			1						1	\$3,500.00	\$3,500.00	Columbus (WSYX)	PRIVATE PRACTICE	10/3/12
17.0	Normal Line / Prime (17)	10/30/12-10/30/12	2	:30	10P- 11P (EST)				1					1	\$3,000.00	\$3,000.00	Columbus (WSYX)	NASHVILLE	10/3/12
18.0	Normal Line / Prime Premium (18)	11/01/12-11/01/12	2	:30	9P- 10P (EST)					1				1	\$3,500.00	\$4,500.00	Columbus (WSYX)	GREY'S ANATOMY	10/3/12
19.0	Normal Line / Prime Premium (19)	11/04/12-11/04/12	2	:30	7:58P- 9P (EST)								1	1	\$2,500.00	\$2,500.00	Columbus (WSYX)	ONCE UPON A TIME	10/3/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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